**Executive Summary**
**AccountingForce – Your Partner in Accounting Excellence for Private Equity Funds**

At **AccountingForce**, we specialise in delivering exceptional accounting services and financial expertise to private equity funds across the UK. Leveraging deep industry experience and a strong track record, our mission is to empower private equity firms by providing tailored accounting solutions and skilled finance professionals who add measurable value to your portfolio.

**Our Offerings**

* **Accounting Services**: Comprehensive financial reporting, budgeting, and forecasting tailored to private equity-backed businesses.
* **Staffing Solutions**: Access to highly experienced interim CFOs, finance directors, and accounting professionals who understand the unique challenges of private equity environments.
* **Customised Solutions**: Flexible models to match your portfolio companies' needs, ensuring seamless integration and execution.

**About the Founder**
**Mahmoud Warriah, BSc, FCA**, brings over two decades of leadership experience in finance and transformational change management across fintech, luxury, and private equity-backed businesses. A Chartered Accountant with a Computer Science background, Mahmoud excels in mobilising business strategies, executing cost transformation initiatives, and driving growth.

Notable achievements include:

* Successfully listing businesses on AIM.
* Leading complex financial transformations, including SAP HANA S/4 implementations and shared services transitions.
* Driving profitability and market penetration through innovative approaches and strategic partnerships.

Mahmoud’s expertise makes him the ideal interim CFO or Finance Director for private equity portfolio companies needing rapid value creation and operational efficiency.

**Why Choose AccountingForce?**

* **Proven Results**: Decades of experience in delivering financial excellence and transformational success.
* **Tailored Expertise**: Unique ability to bridge finance and technology to optimise performance.
* **Value-Driven**: Focus on achieving operational efficiency while enhancing profitability for portfolio companies.

**Next Steps**
We would be delighted to discuss how AccountingForce can support your portfolio companies in achieving their financial and operational objectives.

**Initial Target List of Private Equity Firms in the UK**

Here are prominent private equity firms to consider reaching out to:

1. **CVC Capital Partners**
2. **Permira**
3. **Apax Partners**
4. **3i Group**
5. **Cinven**
6. **Charterhouse Capital Partners**
7. **Bridgepoint**
8. **Hg Capital**
9. **Pantheon Ventures**
10. **Actis**

These firms often require interim finance professionals and bespoke accounting services for their portfolio companies.

**Email Draft to Private Equity Firms**

Subject: AccountingForce – Tailored Accounting Expertise for Your Portfolio

Dear [Recipient’s Name],

I hope this message finds you well. I am reaching out to introduce **AccountingForce**, a new venture dedicated to providing exceptional accounting services and finance talent to private equity funds and their portfolio companies.

With over 20 years of experience as a CFO and Finance Director, including roles at AIM-listed businesses and private equity-backed companies, I understand the unique financial challenges and opportunities faced by your portfolio. Our services are designed to drive operational efficiency, enhance profitability, and deliver measurable results.

We would be delighted to explore how we can support your team. I am available for a conversation at your convenience.

Kind regards,
**Mahmoud Warriah, BSc, FCA**
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